

MCA of Greater New York • 2009 Annual Report



The first day at a new school. All alone in a foreign land. Debilitating physical pain.

All roadblocks to be confronted. All challenges to be overcome.

In life, each of us encounters seemingly insurmountable obstacles to fulfilling the potential that lies within. But with help we can go over, around or through. We can excel. We can endure. For over a century and a half, the YMCA has been the understanding counselor, the encouraging teacher, the supportive friend.

In 1983, 11-year-old Josh Heitler discovered he was capable of surviving away from his parents at New York YMCA Camp. Then over four summers as a counselor, he guided scores of city kids to find the same independence inside themselves. As the architect of the Camp's new Evergreen Lodge, Josh has crafted a landmark setting for the Y to play that critical supporting role in the lives of the coming generations of kids and teens, encouraging them to grow, thrive and endure.

"The Y camp experience is a big part of how I developed my independent self."

– Josh Heitler



Last summer, nearly 2,000 kids from the city went on a personal journey towards self-reliance, following in the footsteps of Sumner Dudley and his group of Brooklyn Y kids whose 1885 trip in the wilderness marked the invention of summer camp.

# The Confidence to Endure

Sixth-grader Zhi Wei Cheng sat by himself during lunch on his first day of school at MS131 in Chinatown. He was alone and isolated, afraid he would never summon the courage to ask a crowded table of strangers if he could sit with them, until he went to the Y's Beacon Center that afternoon.

"I went to the Y because I knew they could help me with my homework. But as the days went by, I grew more confidence in talking to others."

And his grades improved, too. Nearing the end of the school year with an A average, Zhi recognizes the Y's staff set him on the right path.

"They really showed me how to be a good person when I grow up."



"Making friends at the Y was easy, because all I said was hi."

– Zhi Wei Cheng

Academic instruction has been a core part of the Y's youth development work since 1852, and today, more than 13,000 kids spend the critical after school hours under the Y's guidance.





# The Skills to Endure

When a career as a laboratory technician and three part time jobs weren't enough to support her five children, Miguelina Ortega left them behind in the Dominican Republic to earn a better living in America. After making ends meet as a home health care worker, she finally found a job in a hospital's lab. But the language barrier proved too much for her supervisor to handle, and she was let go.

"Then I went to the YMCA. I felt scared because English for me is difficult to learn, but step by step I learned."

The Y's New Americans Welcome Center in the Bronx also helped her prepare for a successful citizenship test. Now reunited with her kids, Miguelina feels at home in her adopted country and is looking to get back into the lab.

"It's different now because I know English. Now I'm relaxed."

"Getting citizenship was easy, because I learned to read and write English at the YMCA."

- Miguelina Ortega



Social responsibility is a core driver of Y programming, and the YMCA has supported immigrants in building a life in their new home since launching English language instruction on Ellis Island in 1910.

# The Strength to Endure

With osteoarthritis leaving her knees bone on bone without cartilage, just walking is a challenge for Ilene Granderson. After the pressure from family to exercise, she made her way to the Bedford-Stuyvesant YMCA and discovered she could do in the water what she couldn't on land.

"If I hadn't joined the Y, I'd probably be in a wheelchair. I couldn't just stay at home and watch the world go by. You need a reason to get up and out and live life."

And Ilene finds encouragement from her friends on the Splashers, a swim team for seniors where everyone is welcome, regardless of ability.

"I know the Y is there for me. It may take me a little longer to get there, but I'm going."



"These knees are ready to give out, but I'm not." – Ilene Granderson

Swimming pools are precious resources in support of the Y's commitment to supporting healthy living in spirit, mind and body, dating back to the 1885 opening of the first in the US in Brooklyn.





# An Enduring Commitment

From its inception in 1852, New York City's YMCA has thrived, thanks to the passion of its volunteers. Their dedication is a testament to the Y's impact on the lives of the individuals it serves.

Including Raul Sanchez, who has led a resurgence in the Youth & Government teen leadership program, and Consuelo Mack, who has helped to build one of the city's top human services boards, each of our 44 Volunteers of the Year for 2009 has made an invaluable contribution of time and talent to help their YMCA grow stronger in service to the kids and families of New York City.

Association Raul Sanchez Consuelo Mack

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"The YMCA has taught me that you should never be scared to stand up for what you believe in. It's given me so much that I would like to repay."

– Raul Sanchez

Association Volunteers of the Year Consuelo Mack and Raul Sanchez and 42 branch honorees are leading examples of the spirit of volunteerism that has sustained the YMCA from day one.

# An Enduring Mission

### Dear Friends,

With the encouragement they find in the YMCA, individuals are able to overcome some of the most daunting challenges they will ever face. In the economic climate of 2009, more New Yorkers than ever sought out the support offered by their local YMCA.

In keeping our promise not to turn anyone away for the inability to pay, we responded to increased need, giving away more than \$46.6 million in free and subsidized programs and services. We were able to do so because our friends kept their commitment to support us, with more than \$42.4 million in contributions from individuals, corporations, foundations and government.

While over the decades our YMCA has evolved to meet the changing and expanding needs facing our communities, we remain true to a clear mission: to help individuals reach their fullest potential in spirit, mind and body.

Thank you for supporting us in this critical work. Thank you for helping our YMCA endure.

Yours in service,

fac Elz

Janice Reals Ellig Chair 2007-09

Jack Lund President & CEO

Danie Bunke

Kevin Burke Chair 2009-11

On April 21, 1852, community leaders such as Cephas Brainerd, William E. Dodge, Jr. and Robert Ross McBurney met in Chelsea to form the second YMCA in the US, and Y leaders have been driven by a singular mission ever since.



# Our 158th Year

Opened membership operations for business at 8:00 am on a year that would welcome 20,955 new kids, adults and families as Y members

Watched Abdul Hafiz (right) and 25 other teens from Y civic engagement programs share their perspective during Fox5's live coverage of President Obama's inauguration

Honored Kevin Nichols, Rev. Dr. Calvin Butts III and Clarence B. Jones at the 39th annual Black Achievers in Industry gala

Welcomed NYC Schools Chancellor Joel I. Klein as keynote for our Community Forum on quality afterschool care

Honored Diana Taylor (right) for her commitment to New York City's kids at the annual Dodge Dinner

Welcomed the first of 11,500 NYC kids to our 50 ACA-accredited day camps infused with summer learning opportunities

Lit the final campfire of the 2009 season, which welcomed 1,885 sleepaway campers into the wilderness for 3,224 camper-weeks, with 75% receiving financial assistance

Dedicated the new locker rooms at the Broadway YMCA (right), fully remodeled for the first time since the branch opened in 1953.

Began construction on the new Rockaways YMCA (right), scheduled to open Spring 2011

Closed the books on one of the Association's strongest financial performances, exceeding operational goals



Launched the Activate NYC initiative with over 350 volunteers and staff at the fifth annual Board Summit

Began airing six weeks of a Strong Kids PSA featuring YMCA spokesperson Marcia Gay Harden

Converged on the Manhattan Center with more than 500 staff for our annual All-Staff Meeting, with the theme "YMCA Heroes"

Cut the ribbon on Evergreen Lodge (left), the first LEED Gold certified YMCA Camp facility in the US

Celebrated victory for our 2008-09 Strong Kids Campaign, totaling \$5.3 million

Opened our fifth New Americans Welcome Center at ELLIS Preparatory High School in Washington Heights



Sent the first of 120 Global Teens (left) abroad for a two-week communitybuilding excursion with YMCAs in the developing world

Welcomed Kevin Burke as the Association's 39th Chairman of the Board of Directors

(left) Honored master chef

Marcus Samuelsson (left),

actress Tamara Tunie and stars of Broadway's "Billy Elliot" at the Arts & Letters Reception to support Y After

School



### Surpassed 40,000 Strong Kids Cards, a free membership for kids to promote increased physical activity



Convened the 157th annual

General Assembly, honoring

Liza Bailey, Shapel LaBorde

and 42 Branch Volunteers of







# Donor Lists and Financials

# Next Century Capital Campaign

Over the next decade, the YMCA of Greater New York is committed to an aggressive revitalization and renewal planto increase exponentially the YMCA programs and services available to New York City kids, families and communities by:

- Expanding our capacity to reach underserved communities
- Revitalizing and/or replacing YMCAs that have served us well, but are not capable of meeting the challenges that communities are facing in the 21st century and beyond.

Generous donors, including those listed, have made significant and meaningful contributions to help expand the YMCA's capacity to serve through the Next Century capital program.

For additional information about the YMCA of Greater New York's community-building program, please contact Gary Laermer, Chief Development Officer, at glaermer@ymcanyc.org.

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Our friends and donors to the annual Strong Kids Campaign enable children and families to be actively engaged and benefit from all that we offer. The funds raised through this vitally important initiative support membership and camp scholarships, afterschool programs, child care and teen programming. On behalf of those children, who are the ultimate beneficiaries of your generosity, we sincerely thank you.



#### Gifts of \$300,000 or more

Deloitte LLP

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The Heritage Society recognizes those visionary philanthropists who support the YMCA of Greater New York through a planned or immediate endowment gift. We are truly honored to recognize those who have chosen to support the fulfillment of the YMCA mission in perpetuity with a gift to one of our endowment funds.

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### In Memoriam

Irving Barth Ruth K. Cooper Carl H. Ficke Hon. Newton Greenberg Elias Karmon Patrick McLoughlin Minerva Munch Florence Oser Donald L. Sherman Charles T. Stewart

# 2009 Financials

(for the years ending December 31 - dollars in thousands)	2009	2008
Operating Revenue and Support		
Contributions	\$ 12,131	\$ 14,672
Government contracts	20,764	20,354
Membership dues and program fees	87,593	89,832
Residence and related services	23,173	24,270
Endowment support for current activities	1,268	1,279
Investment income	917	1,077
Total Operating Revenue and Support	\$ 145,846	\$151,484
Operating Expenses		
Salaries and related expenses	\$ 82,032	\$ 85,646
Program and operating expenses	61,000	60,756
Fundraising expenses	1,531	1,917
Total Operating Expenses	\$ 144,563	\$148,319
Change in Net Assets from Operations	\$ 1,283	\$ 3,165
Non-Operating Changes		
Investment gains (loss), net	\$ 7,187	(\$14,397
Other	(87)	(1,339
Total Non-Operating Changes	\$ 7,100	(\$15,736
Total Changes in Net Assets	\$ 8,383	(\$12,571
Net Assets at Beginning of Year	\$ 155,926	\$168,497
Net Assets at End of Year	\$ 164,309	\$155,926
Statement of Financial Position		
(for the years ending December 31 - dollars in thousands)		
Assets		
Cash	\$ 12,333	\$ 12,169
Receivables, net	24,815	26,730
Investments, at market	33,486	26,908
Funds held in trust for the YMCA	6,942	6,198
Property, plant and equipment, net	188,573	189,161
Debt service reserve fund	7,509	7,508
Deferred charges	2,314	2,550
Other assets	320	299
Total Assets	\$ 276,292	\$271,523
Liabilities		
Accounts payable and accrued expenses	\$ 16,789	\$ 19,050
Accrued salaries and related expenses	4,793	4,771
Debt obligation	80,364	82,407

Deferred charges10,0379,369Total Liabilities\$ 111,983\$ 115,597Total Net Assets\$ 164,309\$ 155,926Total Liabilities and Net Assets\$ 276,292\$ 271,523

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Gregory Coil Senior Executive Director Staten Island YMCA

Kevin Shermach Senior Executive Director Communication & Positioning

William J. Smith Senior Executive Director Enterprise Compliance

Loretta Trapani Senior Executive Director Staff Development

Denise Zimmer Senior Executive Director Government Contracts

# Branch Leadership

#### 1. Bedford-Stuyvesant YMCA

Olumide S. Wilkey, Chair Dordy Jourdain, Executive Director 1121 Bedford Avenue Brooklyn, NY 11216

#### 2. Bronx YMCA

Kenneth P. Jack, Chair Elizabeth Toledo, Executive Director 2 Castle Hill Avenue Bronx, NY 10473

#### 3. Chinatown YMCA

John L. Liu, Chair John Rappaport, Executive Director\* 273 Bowery New York, NY 10002

#### 4. Cross Island YMCA

Brian Leung, Chair Dana Feinberg, Executive Director 238-10 Hillside Avenue Bellerose, NY 11426

### 5. Dodge YMCA

Melissa Glass, Chair 225 Atlantic Avenue Brooklyn, NY 11201

### 6. Flatbush YMCA

Juan Battle, Chair Marjorie Jean-Jacques, Executive Director\* 1401 Flatbush Avenue Brooklyn, NY 11210

### 7. Flushing YMCA

Al Harris, Chair William Nelson, Executive Director 138-46 Northern Boulevard Flushing, NY 11354

### 8. Greenpoint YMCA

Paul J. Pullo, Chair Melvin Tse, Executive Director 99 Meserole Avenue Brooklyn, NY 11222

#### 9. Harlem YMCA

Gregg Walker, Chair Tiffeny Forrest, Executive Director 180 West 135th Street New York, NY 10030

#### 10. International YMCA

Raffi Azadian, Chair Sandy Mitchell, Executive Director 5 West 63rd Street, 2nd Floor New York, NY 10023

#### 11. Jamaica YMCA

Carl Fields, Jr., Chair Cedric Dew, Executive Director 89-25 Parsons Boulevard Jamaica, NY 11432

#### 12. Long Island City YMCA

Philip Leone, Chair Greg Maziarz, Executive Director\* 32-23 Queens Boulevard Long Island City, NY 11101

### 13. McBurney YMCA

Patricia Brunson, Chair John Rappaport, Executive Director 125 West 14th Street New York, NY 10011

#### 14. New York YMCA Camp

Josh Heitler, Chair Wheaton Griffin, Executive Director 300 Big Pond Road Huguenot, NY 12746

### 15. North Brooklyn YMCA

George Rodriguez, Chair Michael Keller, Executive Director\* 570 Jamaica Avenue Brooklyn, NY 11208

#### 16. Prospect Park YMCA

Martin Cottingham, Chair Sean Andrews, Executive Director 357 Ninth Street Brooklyn, NY 11215

#### 17. Ridgewood YMCA

Gregory Maziarz, Executive Director 69-02 64th Street Ridgewood, NY 11385

### Staten Island (SI) YMCA

Michael Biagioli, Chair Gregory Coil, Sr. Executive Director 3939 Richmond Avenue Staten Island, NY 10312

#### 18. SI Broadway YMCA

James Duffy, Committee Chair Anita Harvey, Executive Director 651 Broadway Staten Island, NY 10310

### 19. SI South Shore YMCA

Michael Gigante, Committee Chair John Semerad, Executive Director 3939 Richmond Avenue Staten Island, NY 10312

#### 20. SI Counseling Service YMCA

Catherine Paradiso, Committee Chair Joseph M. Verhey, Executive Director 3911 Richmond Avenue Staten Island, NY 10312

### 21. Vanderbilt YMCA

Charles King, Chair Judy Ouziel, Executive Director 224 East 47th Street New York, NY 10017

### 22. West Side YMCA

Ethel Patterson, Chair Eileen O'Connor, Executive Director 5 West 63rd Street New York, NY 10023

#### 23. YMCA Sports Complex

Sean Andrews, Executive Director Park Slope Armory 361 15th Street Brooklyn, NY 11215

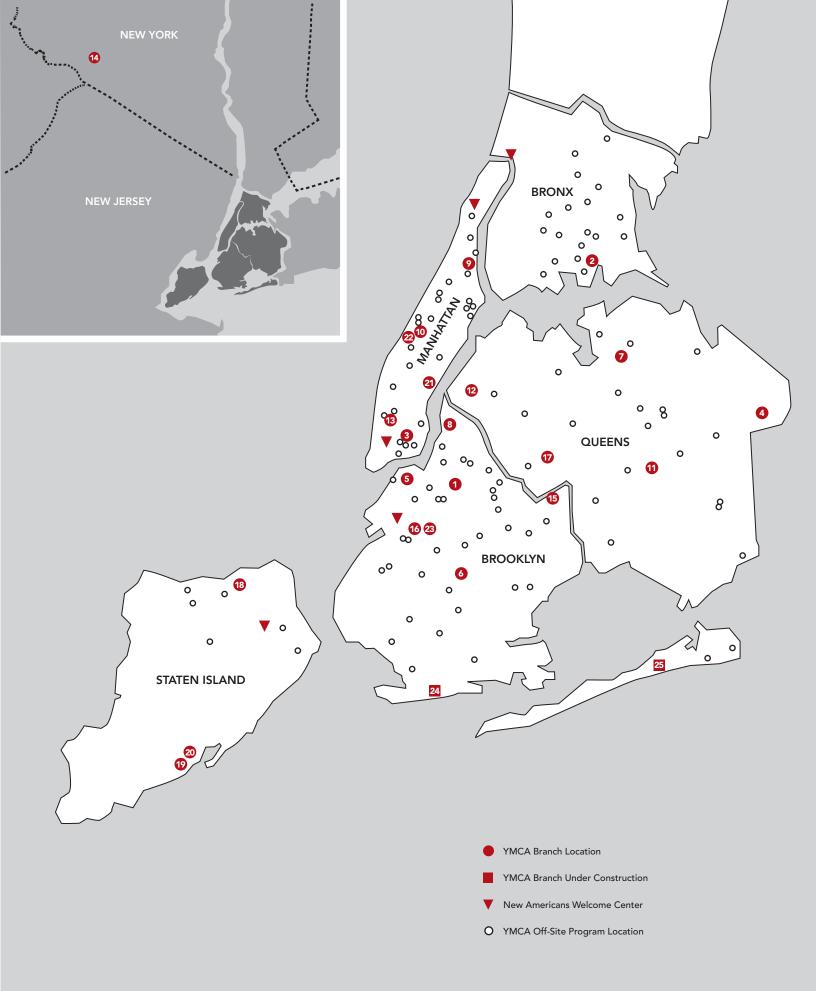
#### 24. Coney Island YMCA

Opening 2012 2980 West 29th St. Coney Island, NY 11224

#### 25. Rockaways YMCA

Opening 2011 Beach 73rd Street and Rockaway Beach Boulevard Arverne, NY 11694

\* Interim







Association Office 5 West 63rd Street, 6th Floor New York, NY 10023 212-630-9600 ymcanyc.org